

NIAGARA NEW VINTAGE *festival*

PRESS RELEASE

June 13th, 2011 (For Immediate Release)

A New Vintage from Vine to Wine

St. Catharines, ON- Join the Niagara Grape and Wine Festival for the New Vintage Festival Discovery Pass Program.

Enjoy this year's summer solstice with the Discovery Pass Program, taking place weekends; June 18th through 26th, 2011. Dairy Farmers of Canada present the New Vintage Discovery Pass. This is your ticket to 6 wineries for two weekends of wine and culinary adventures at over 30 participating wineries across Niagara.

Wineries have developed an incredible showcase of Niagara culinary paired with wines that reflect the unique personality of each winery. And if you are interested in extreme tastings there are vertical tastings available.

Deborah Levy from Dairy Farmers of Canada will be working closely with select wineries to provide New Vintage visitors with the opportunity to explore incredible Grand Prix winning artisanal cheeses with Wine and Cheese Seminars. The cheese selections will compliment the various winemakers' styles and tastes.

Joining Deborah will be Grapevine Magazine wine personalities Michael Pinkus and John Szabo. Michael will lead a tasting with winemaker, Jeff Hundertmark at Marynissen Estate Winery on Saturday June 18th and the following day at one of Niagara's newest wineries; Hinterbrook Estate Winery.

Weekend two, John Szabo will lead the Southbrook tasting on Saturday and Sunday Michael will be back for the closing day tasting at Strewn Winery.

Discovery Passes are \$30 and Wine Seminars are \$10 each (plus HST). All are available by ordering online at www.niagarawinefestival.com or calling the Festival office at 905-688-0212.

For more information please contact Kimberly Hundertmark, Executive Director, Niagara Grape and Wine Festival at kimberlyh@niagarawinefestival.com or by calling 905-688-0212 x 117.