

NIAGARA ICEWINE *festival*

For Immediate Release

January 07, 2010

(St. Catharines, ON) – The City of St. Catharines and the Niagara Wine Festival are pleased to present the 6th Annual Winterfest in the Square; Saturday, January 23rd, 2010. The highly anticipated Saturday evening of wine, culinary and live entertainment in Market Square has become a tradition during the three weekends of the Icewine Festival.

“Winterfest in the Square” will be held in the City’s Historic Market Square from 7:00 pm to 11:00 pm and will feature VQA table and wines and of course Icewine from across the Niagara Region. A highlight is sure to be the Vineland Estates “Vice” Icewine martini. Culinary delights will be made available by local restaurants and chefs as well as the Dairy Farmers of Canada.

Live entertainment featuring Mark Lalama and Tim Hicks will provide the right mix of casual musical entertainment for all ages.

The Greater St. Catharines - Niagara Accommodation Partners will be offering weekend getaway packages including overnight accommodations and Icewine Discovery Passes; all at a special package price. For Package information go to www.visitstcatharines.ca

Admission to the Winterfest experience is free and sampling tokens will be available for purchase. Although this is a licensed indoor event we recommend that you dress warmly.

For a complete listing of all Icewine Festival programming and events, visit www.niagaraicewinefestival.com.

For more information contact:

Kimberly Hundertmark

Director- Niagara Wine Festival

905-688-0212 ex.117

kimberlyh@niagarawinefestival.com