

NIAGARA NEW VINTAGE *festival*

PRESS RELEASE

May 28th, 2010 (For Immediate Release)

Time to Taste The New Vintage

St. Catharines, ON – May 28th, 2010. Join the Niagara Grape & Wine Festival for the 15th annual New Vintage celebrations this June.

Back by popular demand, the Niagara New Vintage Festival Discovery Pass Program will be running on weekends between June 12th and 27th. Experience some of Niagara's newest vintages paired with local chefs' creations at your choice of six of Niagara's finest participating wineries.

Grower of the Year and Grape King Bill Schenck will be hosting Niagara's first-ever VQA Tailgate Party, which will showcase the newest wines from over 30 Niagara wineries. Be among the first to taste some of the finest expressions of Niagara's bounty, while enjoying a lovely evening on the eve of our summer solstice. The TD Canada Trust Tailgate Party will take place on Saturday, June 19th from 5:30pm to 9:30pm within the vines of Schenck Farms in St. Catharines.

"TD has been supporting the Niagara Grape & Wine Festival for several years and, in that time, thousands of residents and visitors to the Niagara Region have enjoyed the region's finest new vintages," says Monique Homer, District Vice President, TD Canada Trust. "We know how much the wine industry means to this community and are proud to be a part of the Niagara Region's cultural and economic identity."

In addition to exceptional wines, some of the area's most esteemed chefs will be dazzling guests with delectable creations. Executive Chefs Mark Hand of Hospitality on Hand; Ross Midgley of The Kitchen House; Cory Linkson of AG at the Sterling Inn; and Jan Willem-Stulp of Dine @ Vineland Estates Winery have all been inspired by local flavours and have designed some delicious dishes that every palate will be sure to savour.

The TD Canada Trust Tailgate Party will also feature fine Canadian cheeses sponsored by Dairy Farmers of Canada, live urban country music by Scott Normandy, a balloon-popping (anything BUT silent!) auction and an all-around green theme to reflect the efforts of our region. It is sure to be a relaxing and entertaining evening not to be missed, so come, kick up your heels and taste Niagara.

Discovery Passes are \$30 each and Tailgate tickets are \$75 each. Both are available by calling the Niagara Wine Festival at 905-688-0212 or by making an online request.

For more information contact: Kimberly Hundertmark, Executive Director, Niagara Wine Festival
Phone: (905) 688-0212, ext. 117 Email: kimberlyh@niagarawinefestival.com